Performers’ organisations welcome European Parliament’s CCFG call to the European Commission and Member States to ensure an effective implementation of article 18 EU Copyright Directive guaranteeing the fair remuneration of authors and performers for the use of their work on streaming services

Brussels, 8 October 2020: Today’s open letter of the Cultural Creators Friendship Group of the European Parliament sends a strong signal to the European Commission and the Member States. It confirms that the European Parliament stands fully behind article 18 of the 2019 Copyright Directive, which aims to provide performers with a proportionate remuneration for all online exploitations of their fixed performances, including from on demand use.

The FAIR INTERNET coalition strongly welcomes this open letter.

Member States, who are now implementing this provision into their national laws, should not limit such implementation to a mere verbatim of article 18 of the 2019 Copyright Directive. They must make sure that the objective of the article is met.

Compliance with the spirit and objectives of article 18 depend entirely on the measures that Member States will put in place. They must create a sustainable streaming market, where performers are fairly and proportionately remunerated. The FAIR INTERNET coalition believes that the introduction of an unwaivable remuneration right, managed by performers’ CMOs and paid by digital platforms, constitutes an option that is simple, efficient and fully in line with the EU acquis.

It is crucial that Member States ensure that the 2019 Copyright Directive results in an actual improvement of the situation of performers. The status quo is not an acceptable!

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